



## The Tower 23 San Diego



Welcome to an environment of sun, ocean, sky, and sand at water's edge on Pacific Beach, a boardwalk alive with energy set against crashing ocean waves... a lifestyle rich with people at play... yours to discover at TOWER23 Hotel.

### EXPERIENCE

TOWER23 Hotel is a luxury boutique hotel located beachside in San Diego and derives its name from lifeguard tower 23 positioned on Pacific Beach near the hotel. Neo-modernist in approach, TOWER23 Hotel is a refreshingly minimalist but playful, creative study for the urban beach resort. San Diego's vibrant beach life sets the stage for TOWER23's distinctive architecture and style. TOWER23 Hotel is a translucent, exquisitely crafted glass box that is vibrant, a clean, contemporary celebration of the elements, as nature's light dances on layers of glass by day, serving to evoke a dramatic "theater of light" from within by night.

The sleek, modernist guest rooms are charmingly named Spirit, Sky and Surf Pads. Suites, named Sanctuary and Sweet, feature a private balcony or patio, high-end amenities, and teak furnishings. Spirit Pads offer a view of the TOWER Deck and Zen water garden. The Surf Pad has an expansive ocean view, perfect for watching the world go by on the bustling boardwalk or gazing at the magnificent sunset each evening. The Sanctuary Suite features a chromotherapy-floating whirlpool Jacuzzi tub, with an innovative fixture giving the illusion of water falling from the sky. King or Queen Tempur-Pedic Serenity bed with 100% Egyptian cotton linens, Xbox entertainment system, WiFi, spa bath with rainshower, a sitting area with pull-out queen sleeper sofa, wet bar, LCD TV, minibar, and a private balcony complement guest room offerings.

JRDN Surf: Sky: Spirit is a refreshing oceanfront dining experience in San Diego. A contemporary steak and seafood restaurant, JRDN features casually sophisticated California fresh cuisine for breakfast, lunch, and dinner daily. Each evening, the dramatic setting sun, is celebrated by an ambient reflection on a 70 foot long “wave wall” at the back of the restaurant, along with soothing color-changing lighting throughout the evening. TOWER Deck and TOWER Bar are beach bars with cool drinks, cool eats, cool music and people. Ei8ht Sushi is a creative and intimate sushi bar in a serene Zen atmosphere.

From beach-cruising to surfing, TOWER23 puts you in the center of the excitement. Be sure to try the numerous surfing, boogie boarding, golfing, fishing, golf ranges, windsurfing and other water sport activities. Aerobics, cycling, running and walking paths are also on offer for the active individual.

#### LOCATION

TOWER23 Hotel is located at 4551 Ocean Blvd in San Diego, California. The exclusive resort community of La Jolla is just north of the hotel, while downtown San Diego, the airport, major business centers and popular area attractions are just minutes away.